

This case study shows only a brief overview of what invigor8 can do. We have many years of experience across a diverse range of sectors. For more information on how we can invigorate your business, contact Peter Gannon.

invigorating
organisations
brands
people

create.

Basildon and Thurrock University Hospitals

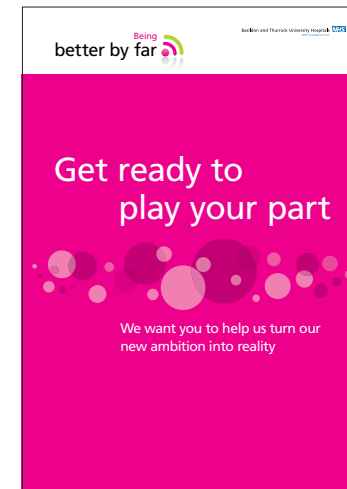
NHS Foundation Trust

A major new internal programme to help BTUH develop a new sense of purpose and ambition and then to challenge and engage the whole work force to achieve it.



New sense of purpose: *Being better by far.*

The ripple effect: design reflects intent to grow BTUH's reputation far and wide.



- Developed a 'big picture' to reflect the strategic themes, measures and the new values.
- Each of 13 directorates have their own 'drill down'.
- A champions group from across the Trust road-tested all the engagement sessions and materials.
- A special survey was introduced to test opinions and climate prior to launching the engagement sessions.
- All internal communication messages / look aligned with the new design.

case study

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activate.



- Identifying and engaging the Trust to deliver 4 key themes.
- invigor8 trained 17 trainers.
- They in turn trained 180 team leaders.
- Each team leader will facilitate a series of monthly team sessions using game boards to guide them through, resulting in action plans.

celebrate.



- Internal magazine 'in the news' will focus on key improvements.
- Monthly meetings will focus on the measures and progress made.
- Performance Management and Recognition schemes to be aligned.

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