

invigor8®

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[www.invigor8.eu](http://www.invigor8.eu)

This case study shows only a brief overview of what invigor8 can do. We have many years of experience across a diverse range of sectors. For more information on how we can invigorate your business, contact Peter Gannon.

# case study

invigorating  
organisations  
brands  
people

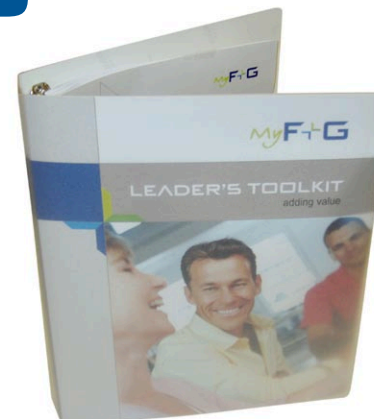
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Faithful+Gould (part of the Atkins Group), is one of the world's largest project and cost management consultancies, employing over 2,000 professionals, with a turnover in excess of £160 million, and an expanding office base in the Asia Pacific region, Europe, the Middle East & India, the United Kingdom and the United States.

After Faithful+Gould's creative agency developed a new corporate brand identity in 2006, the leadership team felt that more could be done to sustain and advance the degree of engagement inside the business beyond the initial launch.

create.



Based on invigor8's practical experience in helping businesses to 'wire together' HR, Marketing, Communications and Leadership initiatives to increase impact, our team has been working closely with Faithful+Gould's leaders (and their creative agency) over the last 2 years to create a real sense of ownership and stakeholding in the brand and business. The programme MyF+G is an internationally designed, locally driven, programme to help accelerate the delivery of the company's business growth plans.

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## activate.



The key to success has been tapping into the energy and capability of people right around Faithful+Gould's international business to ensure that the programme 'MyF+G' is led from the top and owned by leaders at every level. The invigor8 team's key contribution is in helping these teams to concisely capture the requirements and work creatively alongside the business to equip local leaders/teams with the right tools and approaches that are practical, suitably challenging and fit for purpose.

## celebrate.



“ I believe invigor8 has provided an excellent service to Faithful+Gould's business in working with us to deliver a unique and complex program. They are innovative, creative and committed to the needs of their customer and have been a delight to work with.”

Caron Waddington  
TRAINING AND MyF+G PROJECT MANAGER  
FAITHFUL+GOULD